



N70 W6340 Bridge Road
Cedarburg, WI 53012
1-800-827-8020

ADDRESS SERVICE REQUESTED

PRSR STD
US POSTAGE
PAID
Milwaukee, WI
PERMIT NO. 966

Look inside for more information on...

- ✓ Wine & Harvest Festival - Sept. 17 and 18
- ✓ Wine Awards and Winemaker's Update

SEPTEMBER NEWSLETTER/AUTUMN 2011

NEWSLETTER

*Enjoy the
Warm Days &
Cool Evenings
of Autumn in Wisconsin.*

Join Cedar Creek Winery for
**CEDARBURG'S 39TH ANNUAL
WINE AND HARVEST FESTIVAL**
September 17 & 18, 2011

*Here's what you can look forward to
during the festival this weekend:*

- ◆ Grape Stomp Contest ◆ Live Music all over Town ◆ Arts on the Avenue
- ◆ Hay Rides ◆ Pumpkin Regatta ◆ Food ◆ Fun ◆ Fantastic Times

Contact the Festivals office for complete festival
information 262-377-9620 or 1-888-894-4001,
or visit www.cedarburgfestivals.org

The Cedar Creek Winery is located on the corner of Washington Ave. & Bridge Rd. in Historic Cedarburg. Call 262-377-8020 or 1-800-827-8020



WINERY HIGHLIGHTS

GOLD, GOLD, GOLD!! DOUBLE GOLD & "Best of Class" - Vidal Continues to Impress

Awards this year have been amazing especially for the Vidal! At the 31st San Francisco International Wine Competition, with 4,184 entries submitted by 1200 wineries from 29 countries and 20 states, our Vidal was awarded a Double Gold, which means that the judges were unanimous in their decision. Only 153 (less than 4%) wines won a Double Gold. The Waterfall Riesling was also awarded a Double Gold this year at The Finger Lakes International Wine Competition in Rochester, New York.



At the Los Angeles International Wine & Spirits Competition, the Vidal received "Best of Class" honors - rated at 96 points. (The competition boasted over 3200 wines with only 15 wines rated Vidal's 96 or better.) "Best of Class" denotes an outstanding wine that is superior in its class, with the highest score and representing quality at every price point. In addition to the Double Gold and "Best of Class," Vidal has earned 5 Gold Medals so far.

MORE WINERY NEWS!

Sign up for the Cedar Creek Winery E-Newsletter. Every couple months we put together a short email to highlight happenings at the winery, from awards, to recipes, and vineyard news. You can sign up on line at our website, www.cedarcreekwinery.com. Under "News & Events" located in the header, go to "E-Newsletter Sign-Up" Thanks!



CHRISTMAS WINES

Once again we anticipate the release of our beautiful Christmas wines. Every year these wines are our most popular of the season. The Christmas Blush has a vibrant gorgeous color with hints of grapefruit. Christmas White is 100% Gewürztraminer, with a fragrant floral bouquet and tropical fruit highlights. We have been pleased with the popularity of the White Christmas. Beautifully decorated in a great frosted bottle, these wines are semi-dry with a touch of sweetness to please any palate. These wines are released October 15th. Get a case or two to cover gifts for the letter carrier, teachers, friends, neighbor, hostess gifts, relatives, sanitation workers, ... You get to enjoy any leftovers!



ENJOY A WINEMAKER EXPERIENCE!

Taste the Chardonnay while it is fermenting! Mid-October we'll be fermenting Chardonnay and it's constantly monitored. We check temperature and specific gravity, but the taste is the best! The transformation from extremely sweet juice into wine is gradual and amazing. Right now we're planning to share this experience with you. One of those mid-October weekends (don't know exactly when the grapes will be ready yet) we will take you into the process and have you smell and taste the wine during fermentation. We'll update our Facebook site and our website with more information as the date nears.



From the Wine Maker



In the Vineyard

Hot and humid it is... The crew has been starting very early in the morning to catch the few hours of decent weather. We are combing and organizing the shoots for better sunlight penetration. This also allows the vines to dry sooner in the day. We sure love to see the sunlight, but this kind of humidity is not the best. It encourages fungus to grow and we are seeing more pressure than other years. We have to

stay on top of all that to ensure a good canopy to ripen the fruit of our labor. Harvest is scheduled for a little after Labor Day weekend. The crop looks nice. We might have to remove a few clusters here and there to ensure better concentration on the rest.

In the cellar... our Syrah is aging so gracefully. It is one of our best wines ever made. Can't wait until it is released... it will have an aging potential of at least 15 years. It has an ultimate concentration of all the small berry fruit that you can imagine...

We are slowly getting ready for the new harvest. Never too early, after all that is what we are striving to do....make the best possible wine...

Enjoy,
Philippe Coquard

Mark Your Calendar ✓

Wine and Harvest Festival
September 17 & 18
Saturday, 10am-6pm
Sunday, 11am-5pm

Cedarburg Arts Weekend
October 7-9

Maxwell Street Days
October 2

Christmas Wine Release
Saturday, October 15

Caseclub Tasting
November 5 & 6
Saturday, 10am-4pm
Sunday, 11am-4pm

Festive Friday Eves
November 18 - December 16

Christmas in the Country
December 2-4

WINE AND HARVEST FESTIVAL - Saturday, September, 17th 10am-6pm Sunday, September, 18th 10am-5pm



Grape Stomp Contest

Kids 1:00 & 3:00 / Adults 1:30 & 3:30
Takes place both days. Everyone flocks to watch or take part in this zany event where barefoot stompers compete to squash a load of grapes through holes in a barrel. The judges are looking for "most juice" and "superior style."

Scarecrow Sculpture Garden

You'd almost believe some of the scarecrows were alive... and perhaps they are! These whimsical figures, built by Settlement merchants, are a delightful backdrop for that perfect fall photo.



Pumpkin Regatta - Sunday at 2pm

This popular event, a YouTube favorite, launches from the banks of Cedar Creek at the Settlement, with adventurous people at the helm.

Winery Pick-up Tent... for your convenience.

Anyone purchasing a case (12 bottles) of wine - may drive right up to pick-up tent on Washington Avenue across from the Wine Shop. No need to carry it all over town! Guests staying at the Washington House Inn and Stagecoach Inn will have their case delivered to their inn prior to check-out the following morning. Just let the winery know when you make your purchase.

Easy Parking

Don't fight for a spot. During Strawberry and Wine & Harvest Festivals, convenient parking is available at Fireman's Park, just North of the Winery (the star on the map) Exit I-43 at Hwy. 60 (exit 92) proceed West for 4.5 mi. Turn Left (South) at "5 Corners" intersection. Proceed South for 1.5 mi. Parking is only \$5 (proceeds benefit The American Legion and Cedarburg Fire Dept). A free shuttle is available from the parking lot to the Festivals, or it's a short walk to the winery.



2011 WINE AWARDS SO FAR - CEDAR CREEK WINERY

VIDAL

BEST OF CLASS-Los Angeles International Wine & Spirits Competition, Los Angeles, CA
DOUBLE GOLD-International Eastern Wine Competition, Santa Rosa, CA
DOUBLE GOLD-San Francisco International Wine Competition, San Francisco, CA
GOLD-Los Angeles International Wine & Spirits Competition, Los Angeles, CA
GOLD-Tasters Guild International Wine Competition, Grand Rapids, MI
GOLD-Dallas Morning News Wine Competition, Dallas, TX
GOLD-Pacific Rim International Wine Competition, San Bernardino, CA
GOLD-Mid-American Wine Competition, Ankeny, IA
GOLD-Indy International Wine Competition, West Lafayette, IN
Silver-San Diego International Wine Competition, San Diego, CA
Silver-Jerry Mead New World International Wine Competition, Ontario, CA
Silver-Riverside International Wine Competition, Sun City-Riverside County, CA
Silver-Midwest Wine Challenge, Chicago, IL
Silver-Long Beach International Wine Competition, Long Beach, CA
Silver-Critics International Wine Challenge, San Diego, CA
Silver -Great Lakes Wine Judging, Farmington Hills, MI
Bronze-Finger Lakes International Wine Competition, Rochester, NY

PINOT GRIGIO

Silver-Jerry Mead New World International Wine Competition, Ontario, CA
Silver-San Diego International Wine Competition, San Diego, CA
Silver -Tasters Guild International Wine Competition, Grand Rapids, MI
Silver-Mid-American Wine Competition, Ankeny, IA
Silver-Dallas Morning News Wine Competition, Dallas, TX
Silver-Florida State Fair International Wine Competition, Tampa, FL
Silver-"Best Buy" Midwest Wine Challenge, Chicago, IL
Bronze-Indy International Wine Competition, West Lafayette, IN

SYRAH 2008

Silver -Tasters Guild International Wine Competition, Grand Rapids, MI
Silver-"Best Buy" Midwest Wine Challenge, Chicago, IL

WATERFALL RIESLING

DOUBLE GOLD-Finger Lakes International Wine Competition, Rochester, NY
GOLD-Tasters Guild International Wine Competition, Grand Rapids, MI
GOLD-Riverside International Wine Competition, Sun City-Riverside County, CA
GOLD-Mid-American Wine Competition, Ankeny, IA
Silver-Los Angeles International Wine & Spirits Competition, Los Angeles, CA
Silver-Jerry Mead New World International Wine Competition, Ontario, CA
Silver-Long Beach International Wine Competition, Long Beach, CA
Silver-Pacific Rim International Wine Competition, San Bernardino, CA
Silver-Florida State Fair International Wine Competition, Tampa, FL
Silver-"Best Buy" Midwest Wine Challenge, Chicago, IL
Bronze-International Eastern Wine Competition, Santa Rosa, CA
Bronze-San Francisco International Wine Competition, San Francisco, CA

OLD MILL RED

Silver -Tasters Guild International Wine Competition, Grand Rapids, MI
Silver-"Best Buy" Beverage Testing Institute, Chicago, IL
Silver-Midwest Wine Challenge, Chicago, IL
Silver -Great Lakes Wine Judging, Farmington Hills, MI
Silver-Indy International Wine Competition, West Lafayette, IN
Bronze-Mid-American Wine Competition, Ankeny, IA
Bronze-Finger Lakes International Wine Competition, Rochester, NY
Bronze-Wisconsin State Fair Professional Wine Competition, Milwaukee, WI
Bronze-International Eastern Wine Competition, Santa Rosa, CA

CRANBERRY BLUSH

Silver-Midwest Wine Challenge, Chicago, IL

SETTLEMENT GOLD

GOLD -Great Lakes Wine Judging, Farmington Hills, MI

